

Cape Breton Island Signature Events Program 2017

Application Form

Name of Event: _____

Name of Organization Group/Individual: _____

Postal Address: _____

Contact Information

Name: _____

Role: _____

Phone Number: _____

Email Address: _____

Event Information

Event Date: _____

Event Venue: _____

Presentation Organization/Partner: _____

Event Description (Please provide activities, entertainment and other relevant info): _____

Event History (Brief History, including past events, participants and key performance indicators): _____

Event Evaluation (Please indicate aims and objectives of event and how you will know if you have meet these aims and objectives): _____

Economic Impact (Please indicate how you will determine economic impact, track out of area participants, etc.): _____

Community Involvement (Please indicate which organization the event will be working with, if any):

Please indicate if/how the event will include celebration of Canada's 150th Anniversary: _____

Supporting Materials – Please attach any of the following to the application:

- Marketing Outline (Include paid and unpaid resources)
- Venue Agreement
- Proof of Liability Insurance

Send your completed application to Katherine MacDonald via e-mail Katherine@dcba.ca by February 23rd 2017 by 4:30pm. If you have any questions, don't hesitate to contact Katherine via email. Thank you in advance for your application.